

SAI PAWAR

MARKETING PROFESSIONAL & EDUCATOR

ABOUT ME

Digital Marketing Professional and Web Development Trainer with **total 6+ years of experience** across global brands like Henkel and Capgemini. Skilled in **CRM, E-commerce**, and **data-driven marketing**, I blend creativity and technical expertise to craft impactful digital strategies and teach **latest marketing skills** with clarity and purpose.

EXPERIENCE

MTHREE LONDON

2025

Freelance Trainer Consultant

Conducted a special workshop for professionals in Europe regarding Business Ethics in the digital world and GDPR policies.

JUNO SCHOOL

2025

Freelance Trainer Consultant

Delivered a 15 hours training on the latest web development technologies, teaching how to build and deploy modern web apps using HTML, CSS, JS, React, Next.js, Tailwind, CMS tools, AI tools like ChatGPT, and Git-based workflows for Juno School which is used by **100K + audience**.

DATA MANTRA

2018 - Present

Freelance Trainer

Delivered trainings to over 3000+ learners all over the world as a Trainer for DataMantra. Specialized in topics like Digital Marketing, CRM, Web development through latest technologies. Achieved a satisfaction rating of 4.6/5 throughout all training sessions.

MARS

2025

Digital Project Manager

Supported the 2025 GDP project across Australia & NZ, Turkey, Italy, and Germany by assisting in market research, KPI tracking, and project coordination. Acted as the main liaison between agencies, markets, and global teams, while optimizing processes, managing CRM assets and translation briefs, and contributing to the digitalization of CRM journeys.

HENKEL

2024 - 2025

E-commerce, CRM and Digital Marketing

Analysed market, customer, and competitor data using sell-out data and benchmarks (Excel, Nielsen) to identify performance drivers and category trends in digital marketing. Supported Benelux go-to-market alignment by coordinating launch calendars. Reviewed campaign and promotion performance, translating insights into recommendations for future activations. Supported digital media planning, and commercial activation through agency briefs coordination.

CAPGEMINI

2021 - 2022

SENIOR ANALYST

Achievements: **Won the Star Award twice** in recognition of outstanding performance in the North America SBU.

Improved process success rates by 50% through SQL-based data analysis and Power BI dashboards that optimized resource costs and server traffic.

EDUCATION

EDHEC BUSINESS SCHOOL - France

2023 - Present

Master in Business Management

EWHA WOMANS UNIVERSITY - Seoul, South Korea

2025 - Present

Global MBA - Marketing

Women @ Dior & UNESCO - Mentee

2026 - Present

Competitively selected among women from 60+ countries for a global initiative of leadership.

CONTACT

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ADDRESS

Paris, France

LINKEDIN

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EXPERTISE

- Digital Marketing
- Email Marketing
- HTML
- CSS
- CRM
- Excel
- Coaching

LANGUAGE

English

French

Hindi

Korean

REFERENCE

Vinayak Singh

Business & Finance Consultant
vinayaksingh208@gmail.com

Tarun Sachdeva

Business Partner
tarunsachdeva7997@gmail.com

BRANDS

LVMH L'ORÉAL



MARS
Petcare

ROYAL CANIN®

Capgemini



TESTIMONIALS

Sai Pawar - my #EDHEC mate who dialed in from South Korea to deliver top-notch GDPR sessions.

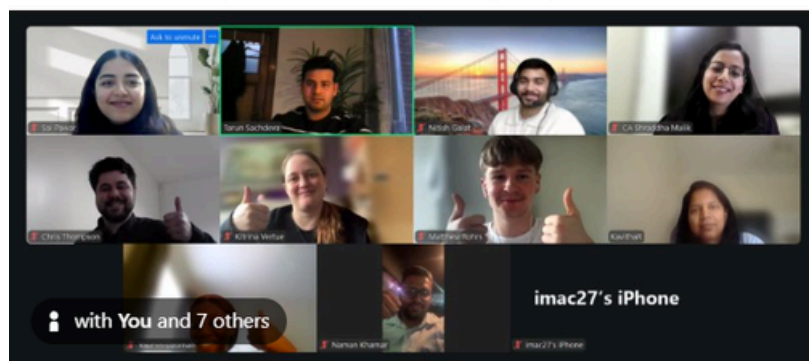
And of course, thanks to **Souvik Basu**, **Claire Chawh (Assoc CIPD)**, Shruti Ghosh, Arun Patra and Kamini, Imran and Daniel and **Pooja Dharma** for her recommendation..

Everything becomes easier to deliver whether trainings or projects when you trust and invest in your partners, friends, and long-built relationships.

And most importantly, it's never about how you start a training, friendship, relationship, or job... it's about how well you end it. 🙌

Cheers to many more batches, more learning, more adventures. 😊

#Leadership #Collaboration #Teamwork #Trust #Partnerships #Growth #Learning #ProfessionalDevelopment #DataMantra #Training #Projects



Chris • 1:28 PM

I thought it was great. Well paced, the case studies added opportunity to think about the subject areas in more depth. The quizzes were good also, making us think more - the questions could have been even more in depth with some tricks in there (for fun). But I'm glad you had the quiz to encourage us to engage with a topic that is often undervalued maybe. But becoming more important all the time. Hope that helps.



Yasmin • 2nd
Data Analyst| SQL| Excel| PowerBI| BSc Psychology & Counsellin...
6mo • 📍

+ Follow

I'm very pleased to share that I have completed an intensive business analysis training program. A huge thank you to you **TARUN SACHDEVA (AI Trainer)** and your team for teaching in such detail and really going the extra mile to make sure we understood by relating it all back to real-world instances. All your analogies have really stuck and truly helped to make sense of the duty of a good and professional business analyst.

The whole experience has been extremely rewarding and I'm really looking forward to putting everything I've learned into practice.

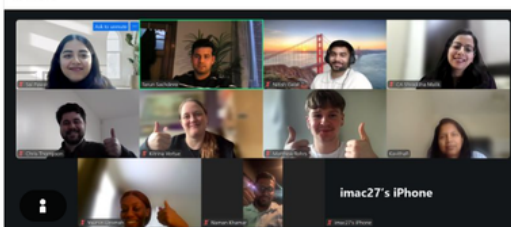
Analyst | SQL | Looker Studio | Power BI
6mo • Edited • 📍

I am excited to share I have recently completed the Business Analyst / Project Management technical training course at **mthree**! I would like to thank all of my recent tutors. **TARUN SACHDEVA (AI Trainer)**, **CA Shraddha Malik**, **Nitish Galat**, **Greesham Mata Naman Khmar**, **Deeksha Sharda**, **Sai Pawar**. Your ability to break down complex topics, push us to think critically, and encourage constant application has been invaluable. I've come away with stronger technical skills, and a deeper understanding of industry practices.



TARUN SACHDEVA • 1st
Senior BI & Data Engineer || GenAI Trainer
6mo • Edited • 📍

After conducting countless batches across the world over the last 9 years, my recent program with **mthree** London turned out to be **extra special**.
... more



Kitrina Vertue = Data Ethics and GDPR are always an ongoing situation, so it is essential to always remind ourselves about these, I enjoyed Sai Pawar's presentation and the use of videos to show the importance. Thank you for the session.

FEW WINS AT A GLANCE

